

GFT

PRESENTS

— SHAPING MOBILE LIFE

WHO HAS THE CODE FOR THE NEW?

NEW IT INNOVATIONS ARE HITTING THE MARKET AT A BREATHTAKING PACE. FACEBOOK WASN'T MAINSTREAM FIVE YEARS AGO. THREE YEARS AGO, WE DIDN'T HAVE TABLET COMPUTERS. WHAT'S NEXT? WHAT GROUNDBREAKING TRENDS ARE ON THE HORIZON?

The new global innovation contest, CODE_n I2, sets out to answer these questions. Its aim is to support the most interesting business ideas for shaping mobile life. We have looked for innovators that have it: the code for the new.

CODE_n offers unique opportunities for future-oriented pioneers who think outside of the box. 50 finalists have been invited to present their business ideas at the largest IT trade show in the world: CeBIT 2012 in Hanover.

Their ideas will be presented in Hall I6 against a spectacular backdrop – an environment designed solely for CODE_n by renowned artists Tobias Rehberger and Jürgen Mayer H.

**BE AMAZED AND VISIT US IN
THE HALL OF INNOVATION.**

CODE _n — 12

MARCH 6–10, 2012
AT CEBIT
HALL 16

PARTNERS

Our CODE_n partners are companies that stand for innovative thinking and development. They share the philosophy of our initiative, are committed to its vision and are keen to promote the inspiring, global exchange of ideas.

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ON WEB 2.0



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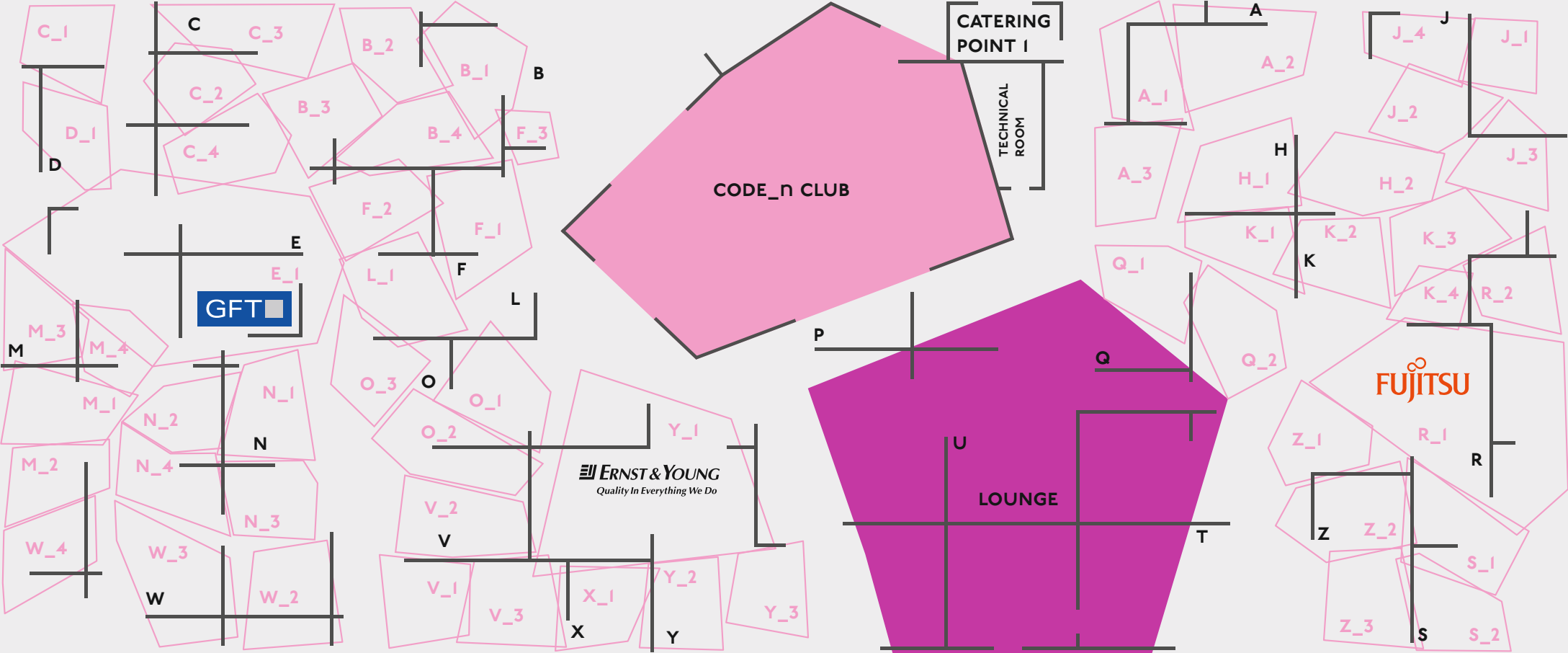
SHAPING
MOBILE
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ENTRANCE
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ENTRANCE
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HALL 16
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INFO DESK 2



ENTRANCE
EAST

INFO DESK 1

ENTRANCE
SOUTH

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SOUTH

ENTRANCE
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- C_4** Agheera GmbH
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- O_1** Expertmaker AB
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- V_2** MyWidz AB
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J_2 orderbird AG
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